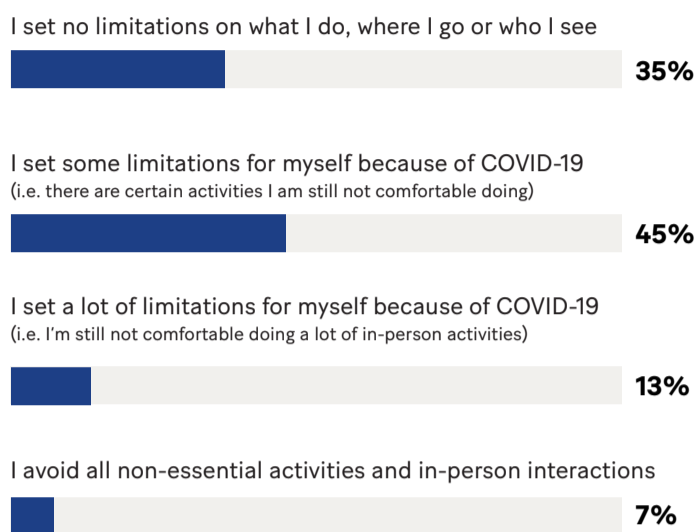



Are We Still Avoiding Non-Essential Activities?

More than two years into the pandemic, much has changed about the limitations we set for ourselves—and our risk tolerance.

Current Day-to-Day Activities



35%  half of Canadians have set no limitations on their activities and interactions.

20%  Continue to have a lot of limitations or avoid all non-essential activities.

ANALYSIS

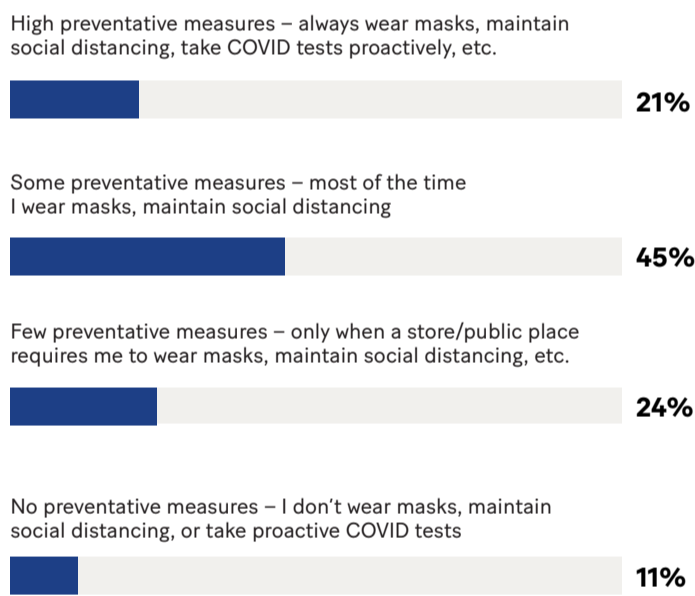
While the majority of Canada has shifted to a minimally restricted point of view, residents of Ontario (23%) and Atlantic Canada (29%) as well as older Canadians (26%) are most likely to report setting a lot of limitations on their behaviour due to COVID concerns.


Men are significantly more likely (42%) than women (29%) to set no limitations on what they do, where they go or who they see.


BASE
TOTAL (n=1,500)

QUESTION
Thinking of your day-to-day interactions and activities, which of the following best describes your behavior at this point in the pandemic?

Current Preventative Measures when in Public



21%  of Canadians continue to utilize highly preventative measures

11%  of Canadians utilized no preventative measures in the month of March.

ANALYSIS

Three-quarters in Atlantic Canada (77%) continue to maintain preventative measures when in public, or proactively test for COVID. Practicing preventative measures is also more common among women (73%) and older Canadians (72%).

Albertans (51%) and men (43%) are more inclined to follow few or no preventative measures.

BASE
TOTAL (n=1,500)

QUESTION
And again, thinking of your day-to-day interactions and activities in the month of March, which of the following best describes your preventative measures when in public?



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METHODOLOGY

For this most recent wave, a representative sample of n=1,500 Canadian Adults (age 18+ yrs.) who are members of the Angus Reid Forum. The sample frame was balanced and weighted on age, gender, and province according to latest census data. For comparison purposes only, a probability sample of this size would yield a margin or error of +/- 2.5 percentage points, 19 times out of 20.